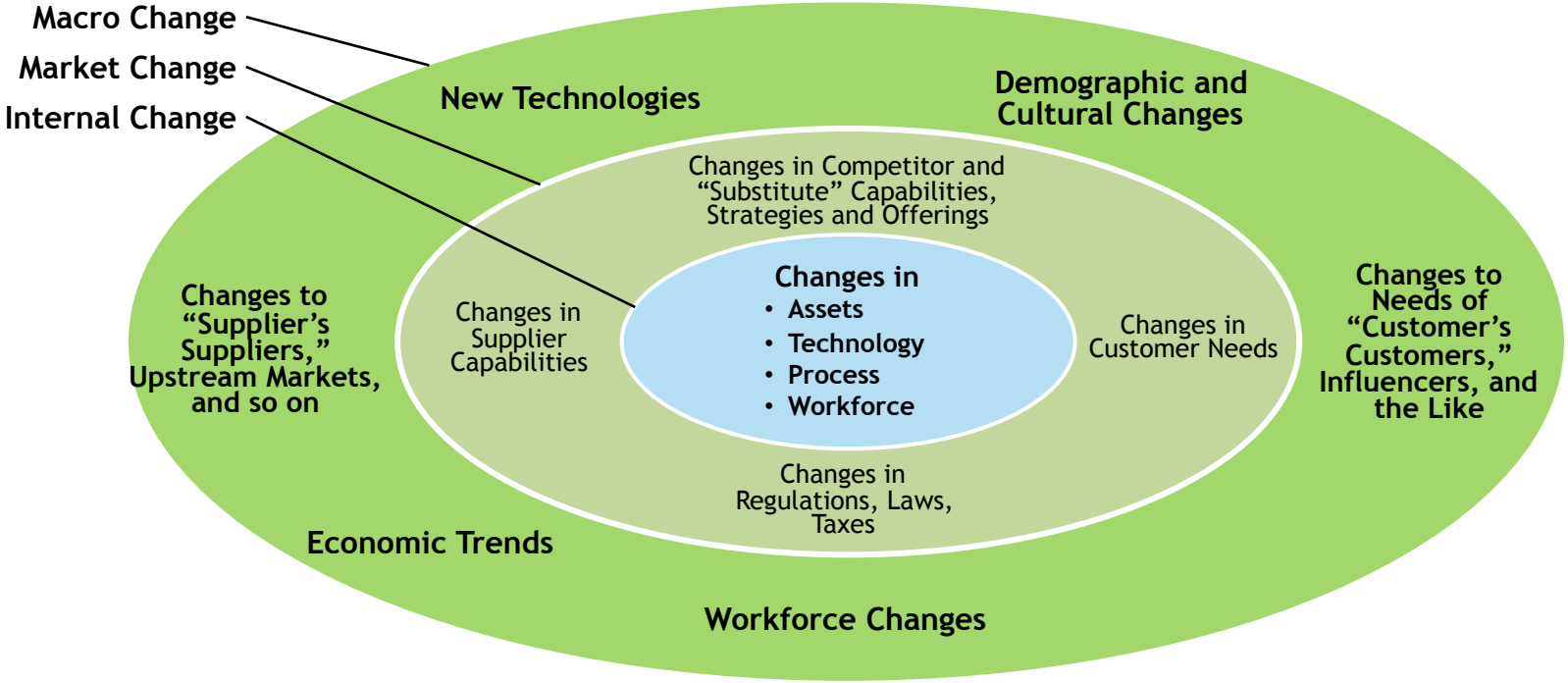Changes in Your Business, Your Markets, and the World